



2026 Matsuri Event Guide



MATSURI
JAPAN FESTIVAL

Date

Sunday, 6 December 2026, 11am - 6pm

Venue

Wentworth Park Sporting Complex
(Wattle Street, Ultimo NSW 2007)

Organizer

Matsuri in Sydney Inc.

Adult (17+) **\$20** (Advance sale **\$15**)
Child (5-16 years old) **\$5** (4 years old & under) **Free**
Family (2x Adult, 2x Child 5-16) **\$40**
Seniors Card Holder **\$5**
Companion Card Holder **Free**
Wearing Japanese Attire (Kimono, Yukata, etc) **Free**
Wearing Cosplay Costumes **Free**





Japanese Matsuri - learn, try & love Japan!

Sydney's biggest Japanese event

at Wentworth Park Sporting Complex

Matsuri is a Japanese festival held every year to celebrate Japanese culture and cross cultural friendship between the Japanese and Australian people. This event is for everyone who loves Japan as much as we do - and we hope to continue introducing Japan and spreading interest in Japan.

This event was founded back in 2006, to celebrate the 30th anniversary of Japan and Australia's friendship. Since then, Sydney's Japanese community have been working hard to host a traditional style Matsuri, making this event a Summer staple for Sydneysiders.

You will find many Japanese festival attractions at Matsuri, including Japanese food stalls, beer garden, and gorgeous Japanese items. At our exhibition booths you will find traditional arts and crafts workshops with activities like Origami and calligraphy. Over on the stage you'll find yourself entertained by traditional festival dancers, as well as karate demonstration, taiko performance and much more. We also offer exciting segments on stage such as the Cosplay stage show that involve our audience members.

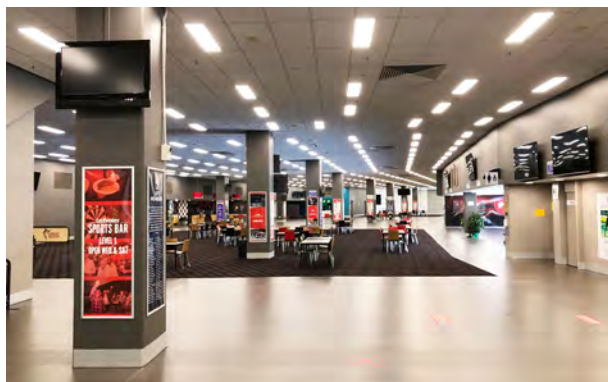
The 2020 Matsuri event was cancelled due to the COVID-19 pandemic, but it made its long-awaited return in 2024. The event was held indoors at the Wentworth Park Sporting Complex in Ultimo, conveniently located near Darling Harbour. The resumption of the festival after such a long hiatus attracted many visitors and proved to be a great success.

In 2025, the event was once again held at the same venue and featured even more exhibitors and vendors than the previous year, making it an even larger and more vibrant celebration.

This year, 2026, also marks the 50th anniversary of the Japan and Australia Friendship, and this festival event will be held as a major commemorative event.



日豪文化交流と親睦の促進
Promoting cross-cultural experiences and
encouraging mutual understanding between
Australia and Japan



Inside the venue (ground floor)



Inside the venue (ground floor)



Event stage (10m x 4m) (ground floor)



Liquor licence area (first floor)



Outside of the liquor licence area (first floor)



Desks, chairs and panel for the General Booth



Location of food stalls (outside of the venue)

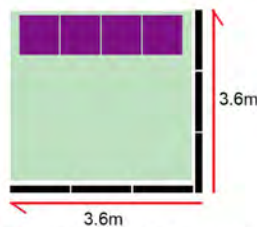
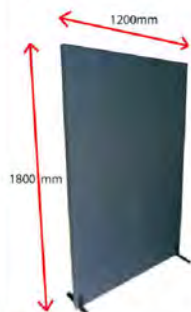


Entrance

Floor Plan for Stalls and Stage (Grand Floor)



General Stall Layout



80cm Table



The exhibition booth is 3.6 m square, with three 1.2 m wide panels dividing the rear and similarly three panels dividing the right or left side. Four tables (80cm square) will be provided. Use them freely within the space.

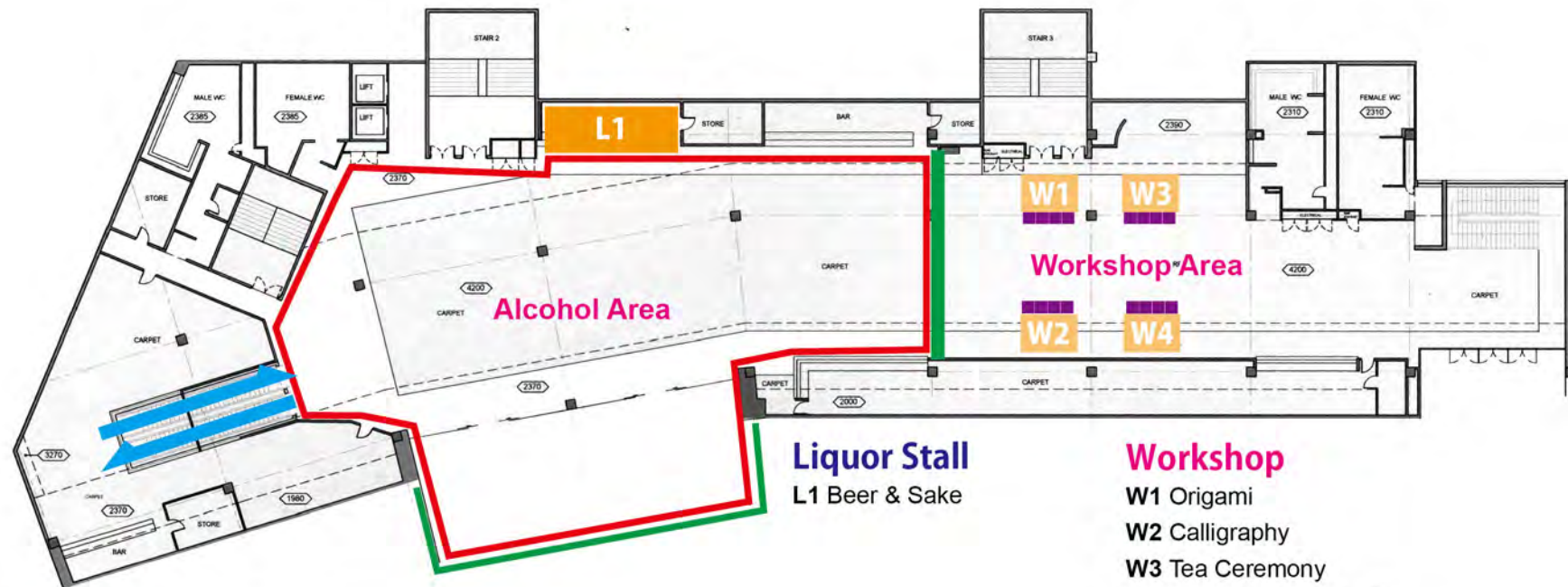
General Stalls G1 to G18



Food Stalls F1 to F9



Floor Plan for Alcohol Area and Workshop (First Floor)



Liquor Stall
L1 Beer & Sake

Workshop

W1 Origami

W2 Calligraphy

W3 Tea Ceremony

W4 Flower Arrangement

-  Proposed liquor licensed area
-  Entry and exit points to licensed area
-  Point of sale/supply of liquor (bar area)
-  Wall separating licenced area



Venue Overview

Venue Equipment

Stage (40 square meter)

Small Square Table (80cm X 80cm) and Chair

Round Table (1.8m diameter)

Partition (1.2m X 1.8m)

Venue Dimensions (approximate)

Ground Floor North side 33m X 20m + 17m X 12m (carpeted area)

Ground Floor South side 18m X 20m + 24m X 20m (carpeted area)

Level 1 South side 10m X 20m (carpeted area)

Bathrooms

Ground Floor (North) F 12, M 4, Disabled (F1, M1) Total 18

Ground Floor (South) F 4, M 2 Total 6

1st Floor (North) F 12, M 4, Disabled (F1, M1) Total 18

1st Floor (South) F 6, M 3, Disabled (F1, M1) Total 11

Bistro F 3, M 3 Total 6

Stalls

Food Booth 9

General Booth 18 (inc. Extend Booth 3)

Liquor Booth 1 or 2

Workshop 4

Expected number of visitors

appx. 5,000

General and Food Booth

General Booth

Use 3.6m x 3.6m space

5 Partitions (w1.2m X h1.8m)

4 Tables (80cm x 80cm)

4 Chairs

Price : \$1,200+GST



General Booth Extend

Use 3.6m x 6m space

7 Partitions (w1.2m X h1.8m)

7 Tables (80cm x 80cm)

7 Chairs

Price : \$2,000+GST



Food Booth

Use Own Fete Stall (3m x 3m) Price : \$1,000+GST

Use Own Fete Stall (3m x 6m) Price : \$1,800+GST

* If you do not have your own stall and generator, an additional fee will be charged.



Liquor Booth

Use venue's Bistro bar

Price : \$3,000+GST

* To sell alcoholic beverages will be charged extra cost that apply alcohol licensing permission, establish sales area, hire security staff, etc.

Event Sponsor

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Original Uchiwa (Hand fan)	Your company logo	×	×	×
Opportunity to brand on stage (speech)	○	×	×	×
Participation in on stage program	10 min	×	×	×
Place logo banner at stage and venue	○	×	×	×
Company information on Newsletter	○	×	×	×
Display stall (3.6m X 3.6m)	○	○	×	×
Advertisement on LED screen	○	○	×	×
Acknowledgement by stage MC	3 times	2 times	1 time	×
Official website with link to your website	○	○	○	○
Logo in official website	Extra Large with company introduction	Large	Medium	Small
Logo in Matsuri poster	Extra Large	Large	Medium	Small
Sponsor Fee	\$5,000	\$3,000	\$1,500	\$500

* Price does not include GST.



日豪文化交流と親睦の促進
Promoting cross-cultural experiences and
encouraging mutual understanding between
Australia and Japan

Stall Holder Conditions of Use / Conditions and Guidelines for...

FOOD STALLS

- All cooking must take place under cover in the designated food compound
- Stallholders are not permitted to erect their own temporary structures, including, but not limited to pagodas, shade structures or umbrellas, without permission from Organizer.
- Stallholders must ensure that they have a Temporary Food Permit issued by the City of Sydney Council. All conditions must be strictly adhered to and stallholders should be aware that food inspectors regularly attend events.

All food on display must not be openly accessible to the public and must be:

- Wrapped / packaged; or
- Completely enclosed in a suitable display cabinet (e.g. bain marie); or
- Protected from the public by a physical barrier such as a perspex glass sneeze guard or clear plastic siding to the stall.

Equipment provided at the venue by the event organiser:

- Serving stall or designated stall area
- Designated cooking compound or stall

providing a covered area for you to cook in

- Waste bins
- Power (Inside venue only)
- Water

Food stall holders must provide:

- All cooking equipment
- All serving equipment
- Protective barriers to prevent public access to food
- Disposable floor covering to protect flooring from oil
- Washing up tubs and liquid as required
- Generator
- Food temperature thermometer

NON FOOD STALLS

- All activity and merchandise must be set up within your designated stall space. Set up is not permitted outside your stall without prior approval from the event organiser
- Stallholders are not permitted to erect their own temporary structures, including, but limited to pagodas, shade structures or umbrellas

WASTE AND CLEAN UP

The clean up of the stall area is the responsibility of each stallholder. All rubbish must be placed in bins provided. All rubbish, signage, packaging and equipment must be removed from stalls at the end of the event.

SALE AND DISTRIBUTION OF ITEMS

Items are only permitted to be sold or distributed if they are deemed to be pertinent to the event. The event organiser reserves the right to refuse permission for the sale and/or distribution of any items.

POWER

- All power requirements must be clearly listed on the stallholder application form
- Additional power requirements not specified on the application form may not be available on the event day
- All electrical equipment must be tested and tagged in accordance with the Australian Standard
- Leads and appliances that are not tagged will not be permitted to be used during the event
- Stallholders are not permitted to access power

Stall Holder Conditions of Use / Conditions and Guidelines for... (cont'd)

without authorisation from the Electrician or event organiser staff

- No generators are to be used without authorisation by the event organiser.

RISK

The applicant accepts all risks during its use of the open space and is required to indemnify the event organiser.

SIGNAGE

The following types of signage are permitted:

- Menus
- Product information sheets
- No third party advertisements or signage is permitted.

GENERAL CONDITIONS

- Balloons are not permitted
- Stickers are not permitted
- Confetti is not permitted
- Third party promotions, merchandise, advertising or competitions are not permitted without prior approval from the event organiser
- Distribution of flyers, brochures or business cards from outside the stall is not permitted

you are not permitted to walk around the venue or the precinct and hand these out

- All instructions issued by the event organiser staff and the Rangers must be strictly adhered to
- The event organiser reserves the right to decline applications for stalls and takes no responsibility for any third party commitments entered into by the applicant if an application is declined
- Sale of alcoholic beverages of any kind is not permitted without prior approval from the event organiser

CONSEQUENCE OF NEGLIGENCE

All applicants and associated personnel/ employees shall not with intent, cause, instigate or engage in any action/behaviour, prior, during or after the event or at any time while in the Wentworth Park Sporting Complex precinct as or in connection with this booking that may warrant a claim of negligence against the event organiser. Any action/behaviour resulting in a claim will be evaluated by the event organiser and at its discretion may deem such action/ behaviour as negligence by the applicant. The

event organiser reserves the right to refuse an application.

VEHICLE ACCESS AND PARKING

Stallholders will be permitted vehicle access to the venue building on the day of the event.

Entry is via Wattle Street, Ultimo

Bump in

- 7:00am – 10:00am on event day
 - At the discretion of the Site co-ordinator
- Drivers must observe the following conditions:
- Drivers must be escorted on and off site
 - Drivers are to follow the specific instructions given by the event organiser staff.
 - Driving speed is walking pace and no faster than 5 km p/hr
 - All vehicles must be removed from the site no later than 10:30am on the day of the event.

Deliveries after 10:30am

- Vehicle access onto site is not permitted after 10:30am and all deliveries must be carried onto site.

Bump out

- After 6:30pm on event day

Parking

The event organiser does not provide parking.

Apply to General Booth and Food Booth

General Booth

Food Booth

Liquor Booth

Choose the size of the marquee

Standard space is 3.6m x 3.6m

Use Own Stall 3m x 3m

Use venue's Bistro bar

Choose the rental equipment

Extension leads, brochure rack, video equipment and so on. Depending on the exhibition content, you can also arrange a simple stage etc.

In the case of food stalls, the requirements which must be met when operating within the City of Sydney. Cooler or refrigerator, floor mat, snooze guard, etc. Also, extension leads according to power used.

It is possible to bring in a barrel. Use cups made of paper or plastic.

Fill out and submit the application

Fill out the application form and submit it to the Matsuri in Sydney Inc.

Fill out the application form and submit it to the Matsuri in Sydney Inc. In the case of food stalls, it is necessary to register and submit application form to City of Sydney.

Separately, register and submit application form to City of Sydney, and application for licensing alcoholic beverage will be required.

Payment

Transfer booth and equipment fee to the account.

Transfer booth and equipment fee to the account.

In the case of liquor stalls, security expenses and sales area setting cost are charged separately.



Stall Bookings by 15th September 2026
Application submit by 15th October 2026
Payment due by 1st November 2026
For inquiries: info@matsurisydney.com

Name of event: Matsuri Japan Festival 2026

Organizer: Matsuri in Sydney Inc.

Sponsors: Japan Club of Sydney Inc.
Japanese Society of Sydney Inc.
Japan Chamber of Commerce and Industry, Sydney Inc.

Supporters: Consulate-General of Japan, Sydney
Japan National Tourism Organization (JNTO)
Japan Local Government Centre (CLAIR)
The Japan Foundation, Sydney
Japan External Trade Organization (JETRO)

www.matsurisydney.com